

Barcelona, the European Hub for innovative companies



Access to talent

+ 100,900

digital professionals

Barcelona's cost-effective tech talent sets it apart and enhances competitiveness in Europe

+32.4%

International digital professionals (+11.5% from London)

9th

most attractive city in the world for talent



Top International Tech Hubs

Barcelona

the world's best tech non-capital city

+ 19,000

companies related to the ICT and digital sector

+ 140

Global corporates tech hubs



Collaborative Mindset

As an entrepreneurial hub, Barcelona distinguishes itself by embodying a collaborative spirit from a business perspective, fostering synergies and partnerships for collective success.

The city boasts a range of business associations and curated events like **MWC**, **ISE** that allow efficient relationship networking.



Vibrant Start-Up Scene

+ 2,102

start-ups

76% work with Industry 4.0 technologies and 79% invest in R&D

7

unicorns and 12 Barcelona-based soonicorns identified

2nd

most preferred EU hub for start-up founders



Unrivalled ROI

Barcelona is the ideal optimal midpoint between cost to value ratio. Here you can find Europe's top talent at a fraction of the cost of Silicon Valley.

Barcelona holds a competitive position as regards rental prices of industrial land, offices and commercial premises, making it a more attractive place to do business, both for new companies to set up there and for those that already exist to remain there.