

# Barcelona, a hub for Advanced Manufacturing excellence



## Access to talent

**+ 122,85**

digital professionals

Barcelona's cost-effective tech talent sets it apart  
and enhances competitiveness in Europe.

**+ 33%**

International digital  
professionals  
(+12.1% from London)

**9th**

most attractive city in the world  
for talent



## Industrial Legacy

The Barcelona region has industrial specialization across  
various sectors, including the chemical and pharmaceutical  
industries, automotive, food, paper and graphic arts and  
waste treatment clusters.

**19.8%**

of the Catalan GDP

**+ 534,000**

employees



## Collaborative Mindset

As an entrepreneurial hub, Barcelona distinguishes itself by  
embodying a collaborative spirit from a business  
perspective, fostering synergies and partnerships for collective  
success. The city hosts several clusters and associations such as  
Digital Innovation Hub for Catalonia (DIH4CAT) (a network of  
Digital Innovation Hubs established by the European  
Commission).

Catalonia has a solid industrial tradition and powerful network of  
business associations and clusters that advocate cooperation in  
business and increased competitiveness.



## Vibrant Start-Up Scene

**+ 2,100**

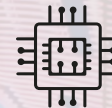
start-ups,  
including more than 190  
that are ICT and Gaming.

**7**

unicorns  
and 12 Barcelona-based  
sooniecorns identified.

**2nd**

most preferred EU hub  
for start-up founders.



## Research Semiconductors

Barcelona's top-tier research centres in microelectronics, photonics,  
nanotechnology, and supercomputing, combined with its thriving  
ecosystem of global industry leaders and innovative startups,  
position the city as a powerhouse for technological innovation.

**+ 100**

Companies and  
research entities

**+ 4,400**

employees

The region of Barcelona is incredibly research-intensive and with  
only 0.1% of the world's population accounts for **1% of scientific  
production**.