

Barcelona, a hub for **Advanced Manufacturing** excellence



Access to talent

+ 100,900

digital professionals

Barcelona's cost-effective tech talent sets it apart and enhances competitiveness in Europe.

+ 32.4%

International digital professionals

(+11.5% from London)

9th

most attractive city in the world for talent



Industrial Legacy

The Barcelona region has industrial specialization across various sectors, including the chemical and pharmaceutical industries, automotive, food, paper and graphic arts and waste treatment clusters.

19.8%

of the Catalan GDP

+ 534,000

employees



Collaborative Mindset

As an entrepreneurial hub, Barcelona distinguishes itself by embodying a collaborative spirit from a business perspective, fostering synergies and partnerships for collective success. The city hosts several clusters and associations such as **Digital Innovation Hub for Catalonia (DIH4CAT)** (a network of Digital Innovation Hubs established by the European Commission).

Catalonia has a solid industrial tradition and powerful network of business associations and clusters that advocate cooperation in business and increased competitiveness.



Vibrant Start-Up Scene

+ 2,100

start-ups,

including more than 190 that are ICT and Gaming.

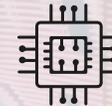
7

unicorns

and 12 Barcelona-based soonicorns identified.

2nd

most preferred EU hub for start-up founders.



Research Semiconductors

Barcelona's top-tier research centres in microelectronics, photonics, nanotechnology, and supercomputing, combined with its thriving ecosystem of global industry leaders and innovative startups, position the city as a powerhouse for technological innovation.

+ 100

Companies and research entities

+ 4,400

employees

The region of Barcelona is incredibly research-intensive and with only 0.1% of the world's population accounts for **1% of scientific production.**